

FIND/SVP/Packaged Facts marketing reports and direct mail packages written by MarketCopy

For Packaged Facts I wrote comprehensive off-the-shelf market reports on:

- The Flavors Market
- The Market for Healthy Ingredients in Prepared Food

For FIND/SVP (Guideline), Packaged Facts, SBI and Kalorama I crafted more than 40 direct mail/press release packages for the following reports:

Pharmaceutical and Healthcare Markets:

The Market for Dermatological Drugs
The World Market for Immunomodulators
The Genitourological Pharmaceutical Market
The Market for Generic Drugs
The Market for Healthcare Information Systems
The Kidney Dialysis Market
The Market for Psychotropic Drugs
The Market for Genitourological Pharmaceuticals
The Market for Rapid In Vitro Diagnostics
The Market for Drug Packaging
The Market for Fertility Drugs
The Market for Osteoporosis Diagnostics, Therapeutics and Disease Management
The Chinese Pharmaceutical Market
The Herbal Supplements Market
The Fertility Market

Food and Beverage Markets:

The Market for Frozen and Refrigerated Foods
The Market for Mexican Food
The Market for Healthy Snacks
The Market for Home Meal Replacement
Value-Added Fresh Produce
The Market for Salted Snacks
The Market for Chilled Foods
The Market for Nutraceuticals
The Market for Prepared Frozen Foods
The Market for Dairy and Alternative Beverages

Other Markets

The Market for Bath and Shower Products

The Market for Baby Care Products
The Affluent Market
The Market for Energy Services
The Market for Kiosks, Carts and Alternative Sites
The Auto Service After-Market
The Market for Cigars
The Market for Children's Videos
The Market for Lip Care
The Market for Information Technology in India
The Market for Household Cleaning Products
The Market for Food Processing Equipment
The Market for School Publishing
The Market for Pet Food
The Market for Powered and Non-Powered Hand Tools
The Market for Drug Packaging
The U.S. Lawn and Garden Market